

Shock Program Direct Costs	Web-cast Introduction	Program Introduction	Train the Trainer	One year QA Project	Two Year Study
	↓	↓	Including Implementation & Education Package ↓	Including Implementation & Education Package ↓	Including Implementation Education & Study Package ↓
Web-Based Conference \$595* <ul style="list-style-type: none"> Webcast PowerPoint presentation only (\$300) Followed by time for questions and answers with physician via conference call Real-Time Web Conference \$830 <ul style="list-style-type: none"> On line PowerPoint presentation with physician presenting real time Time for questions and answers with physician via conference call 	■				
One Day On-site Program Introduction \$3,744** <ul style="list-style-type: none"> Physician presentation- PowerPoint Case studies Time for questions and answers and meeting with key personnel 		■	■	■	■
On-site Train the Trainer \$10,912** On-site, 24 hours Clinical Staff Education <ul style="list-style-type: none"> Orientation of program to medical, nursing and administration leadership Educational presentations to the medical and nursing staff 8 hours of training the Trainer Assist in formation of a Shock Team 1 mock shock alert 			■		
One Year - Shock Program QA Project \$25,344** On-site, 32 hours Clinical Staff Education <ul style="list-style-type: none"> Orientation of program to medical, nursing and administration leadership On-site, 32 hours MD for education of physicians, RNs and emergency services On-site, 32 hours Critical Care Research Coordinator for education of RNs and emergency services 8 hours of training the Trainer Assist in formation of a shock team 4 mock shock alerts One year consultative support 				■	
Two Year - Shock Program & Study \$39,744** On-site, non consecutive 64 hours full shock education program by the Critical Care Faculty of Kritikus Foundation <ul style="list-style-type: none"> MD education RN education EMS education Shock Team education Flip cards Set up and implementation of a shock cart Assist in formation of the Shock Team using site personnel 6 mock shock alerts One year clinical resource support Orientation to protocols Train personnel in protocol's Two year consultative support 					■
Implementation & Education Package \$6,250 <ul style="list-style-type: none"> Orientation & Education manuals Protocol posters for units throughout hospital Protocols Physician Orders Data Collection Tool PR Tools Education Tools & examination PowerPoint presentation 		■	■	■	■
Data Collection Tools \$2,160 <ul style="list-style-type: none"> Data base set-up, training and implementation Training in documentation and data collection tool 				■	■
Direct Cost	\$595 \$830	\$9,994	\$20,906	\$37,498	\$51,898

*For Webcast only, \$800

**Travel and lodging expenses are not included in these totals

Shock Program Indirect Costs Based on a 200 bed hospital	Web-cast Introduction ↓	Program Introduction ↓	Train the Trainer Including Implementation & Education Package ↓	One year QA Project Including Implementation & Education Package ↓	Two Year Study Including Implementation Education & Study Package ↓
Program Coordinator (Annual) \$33,600 - \$52,800 ½ FTE (\$35 - \$55hr x 960/hrs) • Patient Screening (\$7,000 - \$11,000) • 150 each control/protocol 300 pts x 4=1200 (yielding a 4:1 ratio) ÷ 6pts reviewed/hr = 200hr x \$35/hr - \$55/hr • Data Collection & QC \$6,562 - \$10,312 • 150 pts x1.25 hr x 35.00 • 150 pts x1.25 hr x 55.00 • Quality Assurance • Responding to Shock Alerts • Shock patient assessment				■	■ ■
Staff Education \$22,500 - \$33,750 (1.5 hrs x \$30 - \$45 x 500 nurses & EMS)				■	■
Physician Champion Annual \$0 - \$29,245 12.5 hrs/month x \$0- \$195 = \$0 - \$2437 May be incorporated into existing physician director's responsibilities or additional new responsibilities					
Direct Cost	\$595 \$830	\$9,994	\$20,906	\$37,498	\$51,898
Indirect Cost			Determined by facility based on level of implementation	\$56,100 – \$86,550	\$89,700 – \$139,350
Total Cost	\$595 \$830	\$9,994	\$20,906	\$93,598 – \$124,048	\$141,598 – \$191,248